

## **Bureau Veritas and EADA Business School sign agreement to train experts to lead the corporate sustainability transition.**

- Corporate sustainability strategy is reflected in a company's commitment to the ESG (Environmental, Social and Governance) factors. This element of corporate differentiation and value-creation requires transversal management led by experts.
- This agreement will unite the experience of Bureau Veritas in corporate sustainability management and EADA's academic expertise to be able to offer a joint training programme for the transformation process that companies need.

**Barcelona, 21st December 2021** – Large corporations and SMEs are facing increasing public scrutiny of their sustainable policies. Companies are now measured on their positive impact on people and planet above their financial results and innovation capacity. Being aligned with the SDGs of the 2030 Agenda and the definition of an ESG strategy requires expert profiles in companies.

To respond to these new business needs, **Business Veritas Formación**, global leader in online learning, has today signed a collaboration agreement with EADA Business School to jointly offer the **Sustainability Expert** programme | **EADA - Bureau Veritas**.

**Bureau Veritas** uses its global presence in over 140 countries as well as its capacity to collect information through *in situ* assessment to help decision makers within an organisation to manage the **implementation of a sustainability roadmap**.

The programme provides a direct focus on the environmental and social challenges that companies currently face, enabling the design of the first roadmap towards sustainability and providing knowledge of national and international frameworks that guide the **sustainable transition**.

The course aims to provide participants with the following skills to enable them to:

- **Accelerate the sustainable transformation**, integrating sustainability into the value chain, aligning business strategies with sustainable development, and boosting long-term value creation.
- **Develop skills and improve competencies** of critical analysis, systemic thinking, decision-making and the sense of responsibility, with the purpose of promoting levers of change that help to foster sustainability in companies.
- **Possess the tools and resources** that facilitate management and decision-making processes by using the triple bottom line as a reference.
- **Learn about successful business cases** that serve as a reference and inspiration to face the challenges of a sustainable transition.
- **Understand the importance of sustainability in the business environment** and the changes that are currently taking place, as well as international frameworks which have an impact on sustainability. (TCFD, IAB, IFRS, Taxonomy, Coso etc.).

- **Create networks and exchange experiences** between professionals from different areas and sectors as well as promote synergies between different companies.

*When signing the agreement, Jordi Díaz, Dean at EADA Business School emphasised that **“sustainability is one of our strategic axes. As an institution dedicated to training, we have to promote this necessary corporate transition towards a more sustainable model.”***

Ruth Ballesteros, Managing Director of Bureau Veritas Formación highlighted that, **“we are committed to the development of talent in organisations and we believe that there is an important need in the market for professionals who are capable of leading the transformation of entities towards sustainability that uses synergies and addresses social and environmental challenges.”** According to Cristina Ortega, Product & Business Developer Manager, **“companies are very aware of this need, and they are increasingly looking to consolidate this knowledge within their own organisation to design a strategy which is sustainable and creates value.”**

#### About Bureau Veritas

Bureau Veritas is a world leader in inspection, certification and testing services. The Group was founded in 1828, and has over 75,000 professionals as well as an international network of 1,600 offices and laboratories. Bureau Veritas helps its clients to improve their performance through innovative services and solutions, with the mission of guaranteeing that their assets, products, infrastructure and processes comply with the standards and regulations of quality, health and safety, environmental and social responsibility. Bureau Veritas is listed on the Euronext Paris Stock Exchange and the CAC Next 20 index.

**Bureau Veritas Business School** is the company's specialised training division. With over twenty years of history behind it, it continues to deliver online training to tens of thousands of students from around the world.

#### About EADA Business School

EADA Business School was set up in 1957 as an ideologically and economically independent institution. It holds the EQUIS accreditation granted by the EFMD (European Foundation for Management Development) as well as the AMBA that recognises the quality of MBA programmes. It appears in both the Financial Times and The Economist rankings, among the best 25 in Europe and the top 100 in the world.

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